LONG-RANGE GOALS

THEORY OF CHANGE FOR DECADE GOALS 2021-23

CATALYZE

College and career readiness

Poverty reduction

Community and economic development

Participation in regional economy

Diversity, equity, and inclusion

COMMUNITY FOUNDATION KEY ROLES

SUPPORT

• WE CAN!
• Success coaches
• Out-of-school time programs
• Promise Zone
• Scholarships and internships

• Circles USA
• NC3
• Children’s savings accounts

• Business support
• Wheels to Work
• Impact investing
• Natural resource preservation

• Dragon Trail
• Watershed projects
• Geographic affiliates
• Tourism Council
• The Right Place

• DEI training for board and staff
• Stronger Together event series
• Diverse recruitment strategies

MONITOR

• 3rd grade reading
• 8th grade math
• High school graduation rate
• Kindergarten readiness
• FAFSA application rate

• Households below ALICE
• Affordable childcare
• Licensed childcare providers

• Labor participation percent
• Total employment
• Average annual wage
• Affordable housing
• Self-employed income

• Percent of highways in good condition
• <30 minute commute
• Households with broadband access

• Percent of women employed
• Voter participation
• Median income by race
• Total population by race

EVALUATE

60% postsecondary achievement
More college degrees or apprenticeships

Poverty at or below national rate
Fewer in ALICE population

Unemployment at or below national average
Median income increased

LONG-TERM OUTCOMES

A diverse and qualified workforce to fuel economic growth
Equity in social and economic mobility

REPORT

END GOAL/COMMUNITY RESULT

Improved quality of life in Newaygo County
evidenced by a vibrant economy, effective public sector, and well-being across socio-economic levels