

Graphic Identity Guidelines



2-Color logo



Black logo



White logo

Thank you for including the Fremont Area Community Foundation's logo in your print and digital materials. Knowing what formats are available and understanding the advantages of each format will help you to honor our brand guidelines and create the highest quality reproduction possible.

The FACF logo is available in .eps, .jpeg, .png, and .tiff formats in black, 2/color, and white. These colors are approved for your use.

If the logo is to be placed on a colored or photographic background, a transparent background on the logo is required. Please do not place the logo in a white box on a non-white background.

Only scale the logo proportionately. Do not skew or distort the logo's aspect ratio (altering the height or the width independent of the other).

There are several popular graphic formats and a multitude of software programs available that each require a specific format for success. This document has narrowed the options to Microsoft Office and Adobe Creative Suite applications.

Software	File extension	.eps	.jpeg	.png	.tiff
Word	.doc, .docx	X		X	X
Excel	.xls, .xlsx			X	
PowerPoint	.ppt, .pptx		X	X	X
Adobe Creative Suite	.indd, .ai, .psd	X	X	X	X

*Microsoft Office software recognizes the RGB color format only
Adobe software recognizes RGB and CMYK color formats*